ORDER

Orders	Order / Rev:	108371		
	Alt Order #:	06868516		FID.
	Product Desc:	OBAMA 60'S		HD
	Estimate:	2265		KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/29/12 / 12/06/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	. <u></u>	Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Agency External ID:

Spots

25

25

Gross Amount

\$40,570.00

\$40,570.00

Net Amount

\$34,484.50

\$34,484.50

Rating

0.00

0.00

Totals

Month

10/29/12	11/05/12	25	\$40,570.00	\$34,484.50	November 2012	
					Totals	
Account E	xecutives					

Spots Gross Amount

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Net Amount

Order Share	Share	Total
KSNV	23%	\$40,570.00
Market	100%	\$176,391.30

Revenue Codes:

End Date

Bill Plan

Start Date

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$44,097.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	23%	\$40,570.00
KTUD	1%	\$1,763.91
KVVU	23%	\$40,570.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,819.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	1:00	1	\$900.001	0.00 NM	1	\$900.00
				M-F 5-6a WakeL	lp w/Wagners								
	WAKE L	JP WITH 1	HE WAG	NERS									
	Star	t Date 1	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/3	30/12	1/05/12	MTWTF	1	\$900.00	0.00						

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KSNV

Order / Rev: 108371

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Advertiser: Obama for America

Alt Order #: 06868516

Product Desc: OBAMA 60'S

Estimate:

Flight Dates: 10/30/12 - 11/06/12

2265

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount E 1 KSNV 10/30/12 11/05/12 M-F 5-6a WakeUp w/WaQM MTWTF--1:00 \$900.001 0.00 NM \$900.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating \$900.00 Week: 10/30/12 11/05/12 MTWTF--0.00 E 2 KSNV 10/30/12 11/05/12 M-F 6-7a WakeUp w/WaCM 6-7a MTWTF--1:00 1 \$1,400.001 0.00 NM \$1,400.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--Week: 10/30/12 11/05/12 1 \$1,400.00 0.00 E 3 KSNV 10/30/12 11/05/12 **Today Show** CM 658a-9am MTWTF--1:00 1 \$1,800.001 0.00 NM \$1,800.00 Today Show **TODAY SHOW** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF--1 \$1,800.00 0.00 E 4 KSNV 11/03/12 11/03/12 News 3 Sunrise - SATURIM \$700.001 0.00 NM 6a-7a ----S-1:00 \$700.00 **News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE** Start Date **End Date** Spots/Week Rate Rating Weekdays 11/04/12 ----S-\$700.00 Week: 10/29/12 0.00 _ ----S-E 5 KSNV 11/03/12 11/03/12 CM 1:00 1 \$1,250.001 Saturday Today 7a-9am 0.00 NM \$1,250.00 Saturday Today SATURDAY TODAY End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate ----S-11/04/12 Week: 10/29/12 1 \$1,250.00 0.00 E 6 KSNV 10/30/12 11/05/12 M-F Today Show III 4th &M 10am-11am MTWTF--1:00 \$650.001 0.00 NM 0 \$0.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/30/12 11/05/12 MTWTF--\$650.00 0.00 Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/30/12-11/05/12 M-F Today Show III 4th Hr 1:00 (\$650.00) 0.00 NM 10am-11am MTWThF----Credited [CREDIT-REFUND] E 8 KSNV 10/30/12 11/05/12 The Doctors CM 2pm-3pm MTWTF--1:00 \$650.001 0.00 NM 1 \$650.00 The Doctors THE DOCTORS Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/30/12 11/05/12 MTWTF--\$650.00 0.00 E 9 KSNV 10/30/12 11/05/12 Dr. Phil \$900.001 0.00 NM CM 3-4p MTWTF--1:00 0 \$0.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rating Rate \$900.00 Week: 10/30/12 11/05/12 MTWTF--0.00 Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/30/12-11/05/12 Dr. Phil 3-4p MTWThF----1:00 (\$900.00) 0.00 NM Credited [CREDIT-REFUND] E 10 KSNV 10/30/12 11/05/12 M-F Early News CM 5-630p MTWTF--1:00 1 \$2,400.001 0.00 NM \$2,400.00 M-F Early News **EARLY NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--Week: 10/30/12 11/05/12 \$2,400.00 0.00 E 11 KSNV RALSTON in PRIME 11/03/12 11/03/12 CM 8-11pm ----S-1:00 1 \$2,400.001 0.00 NM \$2,400.00 RALSTON in PRIME **ENCORE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$2,400.00 0.00 E 12 KSNV 10/30/12 11/05/12 Last Call w/Carson Daly CM 136-205am 2 \$80.003 0.00 NM MTWTF--1:00 1 \$80.00 Last Call w/Carson Daly LAST CALL WITH CARSON DALY

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Order / Rev: 108371

371 Advertiser: Obama for America

 Alt Order #:
 06868516
 Product Desc:
 OBAMA 60'S
 KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2265

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV	10/30/1	12 11/05/12	Last Call w/Carso	•	136-205am	MTWTF-	1:00	2 \$80.003	0.00 NM	1	\$80.00
LAST C	ALL WIT	TH CARSON	Last Call w/Carso DALY	n Daly							
Sta Week: 10/	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$80.00	Rating 0.00					
	Date Ra		escription		t/End Time	0.00	<u>Weekdays</u>	Length Rate	Rtg Type		
	/ 10/30/1. edited	2-11/05/12 L	ast Call w/Carson l	Daly 136-	205am		MTWThF	- 1:00 (\$80.00	0.00 NM		
	REDIT-R	EFUND]									
E 13 KSNV	10/30/1	12 11/05/12	M-F Jeop/Wheel	CM	630-730pm	MTWTF-	1:00	4 \$2,600.001	0.00 NM	4	\$10,400.00
WHEEL	_/JEP		M-F Jeopardy/Wh	ieei oi Foitun	E						
<u>Sta</u> Week: 10/	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$2,600.00	Rating 0.00					
			Ralston Reports	CM	730-758pm	MTWTF-	1:00	4 \$1,800.001	0.00 NM	3	\$5,400.00
FACE			FacetoFace/Rals	ton Report							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/ Spot Ch	/30/12 Date Ra	11/05/12	MTWTF escription		\$1,800.00 t/End Time	0.00	Weekdavs	Length Rate	Rtg Type		
			Ralston Reports		758pm		MTWThF				
	edited REDIT-R	EEUNDI									
			M-F News 3 at Ele	even CM	11pm-1135p	m MTWTF-	1:00	4 \$2,400.001	0.00 NM	4	\$9,600.00
NEWS			M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/05/12	MTWTF		\$2,400.00	0.00	1.00	4 04 050 004	0.00.004		# 4 050 00
E 16 KSNV	11/03/1	12 11/03/12	Sa-Su Early News		5pm-630pm	S	5- 1:00	1 \$1,350.001	0.00 NM	1	\$1,350.00
NEWS	wt Doto	End Data	Maakdaya	Cnoto Maak	Doto	Dating					
Week: 10/	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,350.00	Rating 0.00					
E 17 KSNV	11/04/1	12 11/04/12	Sports Night in La	-	Sun 1135p-1	1200a	·S 1:00	1 \$800.001	0.00 NM	1	\$800.00
SPORT	S NIGH		Sports Night in La	as vegas							
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays S	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00					
			To the Point - ON	CM	430-5am	5	5- 1:00	1 \$90.003	0.00 NM	1	\$90.00
TO THE	E POINT		To the Point - ON								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	S-	1	\$90.00	0.00	6 4.00	4 0700 004	0.00.00.0		\$700.00
E 19 KSNV	11/04/1	12 11/04/12	News 3 Sunrise - News 3 Sunrise S		6a-7a		-S 1:00	1 \$700.001	0.00 NM	1	\$700.00
NEWS	rt Doto	End Data	Wookdovo	Spoto/Mook	Poto	Poting					
Week: 10/	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
N20 KSNV	11/02/1	12 11/05/12	The Doctors	СМ	2pm-3pm	MF-	1:00	1 \$650.001	0.00 NM	1	\$650.00
THE DO	OCTORS	;	The Doctors								
	rt Date	End Date	<u>Weekdays</u> MF	Spots/Week	Rate	Rating					
Week: 10/	JU/ 12	11/05/12	141L	1	\$650.00	0.00			Totals	25	\$40,570.00